

Alani Nu Balance: "Morning Run"

By

Leo York

EXT-PARK-DAY

Fade in.

It is a slightly overcast day. There are pine trees visible in the background and healthy pine needles in the foreground. This makes the RUNNERS out of focus at first.

They dart past and the camera follows. The blur then comes in focus, obscuring the foreground branches. Now we see four runners, 2 WOMEN, one AUBURN HAIREd one RAVEN HAIREd, 1 MAN with a BEARD AND SHAVED HEAD, and a CHOCOLATE LAB. They are all wearing weather-appropriate exercise attire.

As the voiceover begins, we see the Auburn-haired woman's face up close and clearest of all. Beads of sweat pepper her face, and some fall here and there with each step.

WOMAN (V.O.)

My morning runs keep me balanced.

(beat)

It wakes me up so I'm recharged and ready for work, and it sets the pace for what else I want to accomplish.

They pass a group of pigeons. The dog barks and they scatter into the air.

WOMAN (V.O.)

That's also why the three of us take Balance by Alani Nu.

(beat)

Because promoting the right balance of estrogen helps my skin--

We see a close up of her terrific complexion.

WOMAN (V.O.)(CONT)

--her mood and insulin sensitivity--

We see that despite the clear exertion, the Raven haired runner is smiling broadly.

WOMAN (V.O.)(CONT)

--And he takes it because folate is important for men and women...

(beat)

...looking to start a family.

We see the Raven woman and the man look to each other and grin.

(CONTINUED)

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2.

WOMAN (V.O.)
Mood. Weight. Skin. Reproductive
Health. It keeps them balanced.

Fade to logo.

Fade out.